

# **ABC Sdn.Bhd**

SOCIAL IMPACT ALLIANCES

## Ordinary Business. Extraordinary Impact



Monthly

Monthly Subscription RM250.00



digital ID



certificates



exclusive access



P2P lending

virtual account







new income stream



Networking

### **Trusted Brand Image**

- · Customers like brands that support good causes.
- Being part of a respected alliance boosts your reputation.

#### **Attract Good People**

- Employees stay longer when their job has meaning.
- It builds a caring and purposedriven work culture.

#### **New Ideas & Markets**

- · Collaborating with social enterprises and impact-driven organizations opens doors to underserved markets and fresh business models.
- Bringing grassroots insights, local networks, and help corporates expand responsibly and creatively.

### Social Enterprise Clusters

These are groups of ethical businesses working together to grow and solve problems.

- Share resources like marketing and bulk buying.
- · Get noticed through ethical branding and media.
- Apply for joint grants and partner with others.
- Find new markets and create long-term income.

## IAMMOSAFER **Ethics for a Better Life**

A global program promoting ethical and responsible living. It supports:

- 1. Social Impact Heroes
- 2. Impact Operators
- 3. Alliances
- 4. Global Partners

Each group gets programs to help grow in ethical living, innovation, and sustainability

# Social Impact Alliances



"United for Ethics. Powered by Purpose. Impacting Communities."

Social Impact Alliances (SIAs) are dynamic, purpose-driven networks that unite ethical corporates, entrepreneurs, and industry leaders under a shared commitment to Toyyiban values and sustainable development



**Get in Touch** 



011 2860 3451 WA



weaspire.my@gmail.com





# **ABC Sdn.Bhd**

SOCIAL IMPACT ALLIANCES

## Ordinary Business. Extraordinary Impact

'We channel part of your subscription into programs that create lasting social good'

### "AMANAHTABLE"

These food programs give healthy meals to people who need them. They work with:

- Cloud kitchens
- Food processing partners
- Local communities
- Trainers who teach nutritious cooking

They make sure food is shared with dignity and love.

### Strategic Collaboration & Resource Sharing

- Bring together NGOs, ethical businesses, and changemakers to pool resources, logistics, and funding.
- This helps AmanahTable scale its food distribution efforts while maintaining dignity and Toyyiban values.

### Ethical Branding & Visibility

- Co-brand with AmanahTable, increasing public awareness and trust.
- Their involvement attracts media coverage, donors, and community allies who want to support ethical food programs.

#### Access to Funding & Network

 AmanahTable gains access to pooled funding, corporate sponsors, and regional platforms.

### Building Local Food Economies

- Support cloud kitchens, foodpreneurs, and halalcertified producers to create sustainable food systems.
- Help communities grow, cook, and distribute their own food —reducing dependency and boosting resilience.

### M-BIZ Clusters

Helps ethical businesses grow in a smart way by offering:

- · Shared tools and market access
- Strong support system
- Opportunities for collaboration

### WeASPIRE

WeASPIRE, Yayasan Aspirasi Wanita is an International Social 'Sejahtera' Advocate (ISSA), a social impact agency advocating for "Living Toyyiban"—a lifestyle rooted in holistic ethics, sustainability, and global citizenship







O11 2860 3451 WA



weaspire.my@gmail.com

