



# Advocating Holistic Ethics, Global Citizenship & Social Impact

## WeASPIRE – Rise Together, Redefine Together

WeASPIRE is a global movement that helps people live with ethics, care for others, and make a positive impact in the world. It teaches values, supports leadership, and builds strong communities.

## Vision & Mission

**Vision:** Create a world where people live with compassion, responsibility, and ethical values.

**Mission:** Support global citizens to lead with ethics by using education, technology, and community programs.

## Our Flagship Programs



### IAMMOSAFAER Ethical Living for All

Helps people become ethical leaders and live with care and purpose.

Stakeholder Group	Program Name	Objectives
Communities NGOs	<b>Social Impact Operators</b>	Build self-sustaining, impactful communities
Individuals	<b>Social Impact Heroes</b>	Develop empowered, ethical citizens
Corporate and Industry	<b>Social Impact Alliances</b>	Align business with ethics & social investment
Strategic Partners	<b>Authorised Global Partners</b>	Scale impact through innovation and collaboration



### HerETHICs Collective CLUB Women Leading With Values

Empowers women to lead at home, in business, and in society.

### Program Highlights

- Emotional wellness & ethical living training
- Leadership and future-building tools
- Web tools like Canva and storytelling platforms
- Projects like Zakat, ethical business, and community missions
- Workshops to help women share their stories with purpose

**"Her Journey, Her Impact, Ethically Lived."**



### Food With Dignity

Gives healthy food to people in need while respecting values and trust.

### Programs and Initiatives

- Pop-up kitchens and food giveaways
- Cloud kitchens through M-FOODHUB
- M-eStore for ready-to-eat meals
- FoodFORUS: charity food program
- AMANAHTABLE Platform – a digital home for FOOD SECURITY

## Contact Us

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## KHAIRONOMY

### Digital Economy for Good

Uses digital tools to support fair trade and honest fundraising.

Program Name	Program Name	Objectives
<b>RISE DIGITAL</b>	Digital Empowerment Program	Digital training for micro-businesses
<b>M-eSTORE</b>	community food digital store	Online food store for ethical products
<b>Khair ePOCKET</b>	Digital Wallet Program	Transparent wallet and money tools
<b>M-Funding</b>	Ethical social fundraising platform	Honest donation platform
<b>M-Academy</b>	A values-driven learning and training platform	Learning center for ethics and skills

Don't miss the opportunity to subscribe our programs from RM5.00 per month ...

- **IAMMOSAFAER Membership Program**  
"Live Ethically, Lead Purposefully, Impact Globally."
- **HerETHICS Women Entrepreneurship Incubation Membership Program**  
"Her Journey. Her Impact. Ethically Lived."



WeASPIRE, Women Aspiration Foundation, is a global catalyst for ethical transformation, operating as an International Social 'Sejahtera' Advocate (ISSA) dedicated to cultivating holistic well-being across communities, industries, and nations.

Through visionary programs like IAMMOSAFAER and HerETHICS, WeASPIRE empowers individuals and organizations to embody "Living Toyyiban"—an integrated lifestyle rooted in ethics, sustainability, and global responsibility.

## Why WeASPIRE?

- Tech-savvy: Uses Web3, AI, and smart platforms
- Expert-led: Ethical and innovative leadership
- Globally connected: Strong worldwide partnerships
- Local-friendly: Works closely with communities

For COLLABORATION OR PARTNERSHIP, please do not hesitate to contact us....



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